

Volkswagen Protection Plus®  
Anti-Theft



## Theft Deterrent System for New, Certified Pre-Owned and Used Volkswagen Vehicles.



## Deter thieves by improving your vehicle's traceability.

Cars without noticeable theft deterrent systems are easy targets for thieves. With over 200 cars stolen per day in Canada, thieves seem to have plenty of vehicles to choose from. Volkswagen Protection Plus Anti-Theft is a vehicle theft deterrent system designed to discourage thieves from stealing your Volkswagen.

Volkswagen Protection Plus Anti-Theft combines a clearly visible warning label with permanent, pre-registered numbers embedded on body panels throughout your vehicle to make it a less attractive target for would-be thieves. The pre-registered number adds your vehicle to a national database to improve its traceability. The "Police Traceable" window decal will make it obvious to potential thieves that your vehicle is registered and help convince them to leave it alone.

In the event your vehicle is stolen and then recovered, you will be reimbursed for your Volkswagen Protection Plus Anti-Theft purchase. If your vehicle is stolen and not recovered within 30 days or is recovered and declared a total loss by your insurance provider, your selling dealer will provide you with a discount of up to \$5,000 towards the purchase of a replacement vehicle from their available inventory.<sup>1</sup>

## Reliable theft prevention for your vehicle.

Car thieves will think twice about stealing your vehicle when it is equipped with Volkswagen Protection Plus Anti-Theft.

The product offers:

### PROTECTION FOR RECOVERED VEHICLES

Provides a full refund of the purchase price of the Volkswagen Protection Plus Anti-Theft product in the event your vehicle is stolen and recovered with damage or stolen personal goods.<sup>1</sup>

### PROTECTION FOR UNRECOVERED OR TOTAL LOSS VEHICLES

Provides up to \$5,000 as a selling dealer discount available towards the purchase of a replacement vehicle in the event your vehicle is stolen and unrecovered or recovered and declared a total loss.<sup>1</sup>

### MULTIPLE TERM OPTIONS

Volkswagen Protection Plus Anti-Theft can be purchased for terms ranging from 24 to 84 months.

## Volkswagen Protection Plus Anti-Theft offers:

- Effective method for discouraging would-be thieves from stealing your vehicle
- Multiple term options to choose from
- Reimbursement for the Volkswagen Protection Plus Anti-Theft product in the event your vehicle is stolen and recovered with damage or stolen personal goods
- Discount benefit of up to \$5,000 towards a replacement vehicle to help compensate for unrecovered/total loss claims<sup>1</sup>





## Vehicle identification.

All vehicles equipped with Volkswagen Protection Plus Anti-Theft are fitted with unique and permanent tracking numbers discreetly embedded in various locations throughout the vehicle for improved traceability.



Statistics show that roughly 40% of vehicles stolen in Canada are never recovered.<sup>2</sup> With the Volkswagen Protection Plus Anti-Theft window decal installed, thieves are instantly notified that your vehicle is police traceable.



## Facts you should know about auto theft.<sup>3</sup>

Vehicle theft is one of the most frequent crimes committed in Canada according to police reported data.

Police reported close to 79,000 motor vehicle thefts in Canada in 2016. That's roughly 216 stolen vehicles each day.<sup>4</sup>

About two-thirds of all stolen vehicles were taken from public areas such as parking lots and streets. The remaining third were taken from private residences.

Insurance Bureau of Canada (IBC) statistics show that car theft costs Canadians about \$1 billion a year including health care expenses, court, policing, legal and out of pocket costs such as deductibles.

**Contact your local Volkswagen Canada dealer, call our toll-free number at 1-877-334-VWPP, or visit [vwprotection.ca](http://vwprotection.ca) to learn more about Volkswagen Protection Plus products.**

1. Some conditions & benefit limits apply. See agreement/policy for full details.
2. Source: Statistics Canada, 2010.
3. Source: Insurance Bureau of Canada (IBC), 2017.
4. Source: Statistics Canada, 2016.

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