



Total Loss Event and Partial Loss Event Privilege for New, Certified Pre-Owned and Used Vehicles.



Total Loss Event Privilege.

EVERY VEHICLE OWNER SHOULD CONSIDER...

If you experience a **total loss** and your insurer only pays the **fair market value** of your vehicle, your cost to get into a **replacement vehicle** could be significant.

CONSIDER:

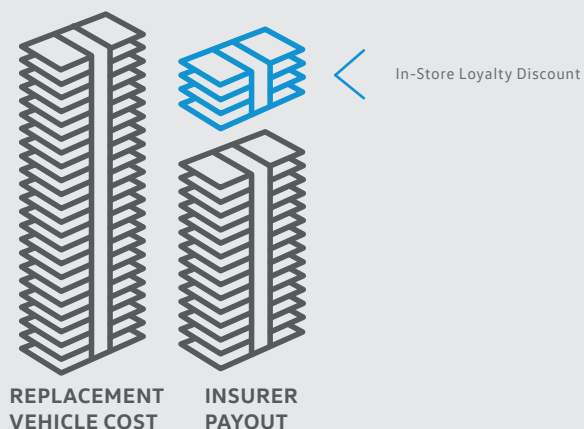
- The cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

Here are the facts.

- Close to 79,000 vehicles were stolen in Canada in 2016¹
- Each year, approximately 17% of physical damage claims in Canada result in a vehicle being deemed a total loss²
- Vehicle loans can carry negative equity for up to 6 years

We can help.

With Total Loss Event Privilege, in the event of a total loss, you are eligible for a fixed in-store loyalty discount towards a replacement vehicle.



Privilege options.

VEHICLE VALUE	IN-STORE LOYALTY DISCOUNT
Up to \$20,000	\$5,000
\$20,001 – \$40,000	\$5,000 or \$7,500
\$40,001+	\$5,000, \$7,500 or \$10,000

The Volkswagen advantage.

- Fully backed by Volkswagen Canada
- Payable in affordable monthly installments
- 60 day money back guarantee

Vehicle Loss Privilege Program is not available in Quebec.

The graph in this brochure is for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty discount cannot exceed the limit selected at time of purchase.



European model shown.

Partial Loss Event Privilege.

DID YOU KNOW?

If you have a fender-bender and your vehicle is repaired, you could have a damage record on your vehicle's history report. In many cases a damage declaration can decrease the resale value of your vehicle.

WE CAN ASSIST

The Partial Loss Event Privilege provides an in-store loyalty discount towards a replacement vehicle at the time of purchase should you have a damage declaration record on your vehicle's history report.

THE STATISTICS³

- Annually, more than 240,000 vehicles in Canada claim collision damages
- The average repair bill for a collision is over \$5,700, which often results in a damage record, accelerating the depreciation of your vehicle

Contact your local Volkswagen Canada dealer, call our toll-free number at 1-877-334-VWPP, or visit vwprotection.ca to learn more about Volkswagen Protection Plus products.

Privilege options.

VEHICLE VALUE	IN-STORE LOYALTY DISCOUNT
Up to \$20,000	\$2,500
\$20,001 - \$40,000	\$2,500 or \$3,750
\$40,001+	\$2,500, \$3,750 or \$5,000

1. Source: Statistics Canada, 2016.
2. Source: Claims Canada, 2014.
3. Source: Statistics Canada, 2015.

This is a loyalty membership program that provides eligibility for certain fixed in-store loyalty privileges after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure. Vehicle Loss Privilege Program may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territory requirements. (E&OE).

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